

GRAND CAYMAN MARRIOTT

IN-ROOM BOOK



With 300 rooms and approximately 36,000 guests each year, the Grand Cayman Marriott Beach Resort is a luxurious property catering to upscale visitors with high disposable income. *Destination/Destino Marriott* offers the perfect opportunity for selective advertisers to target this distinguished clientele.

HOTEL PUBLICATION

Destination/Destino Marriott is distributed year-round in the 300 rooms of the Grand Cayman Marriott Beach Resort.

CLOSING DATES

Sales deadline: October 12, 2016
Ad materials: December 30, 2016
Publication: February 2017

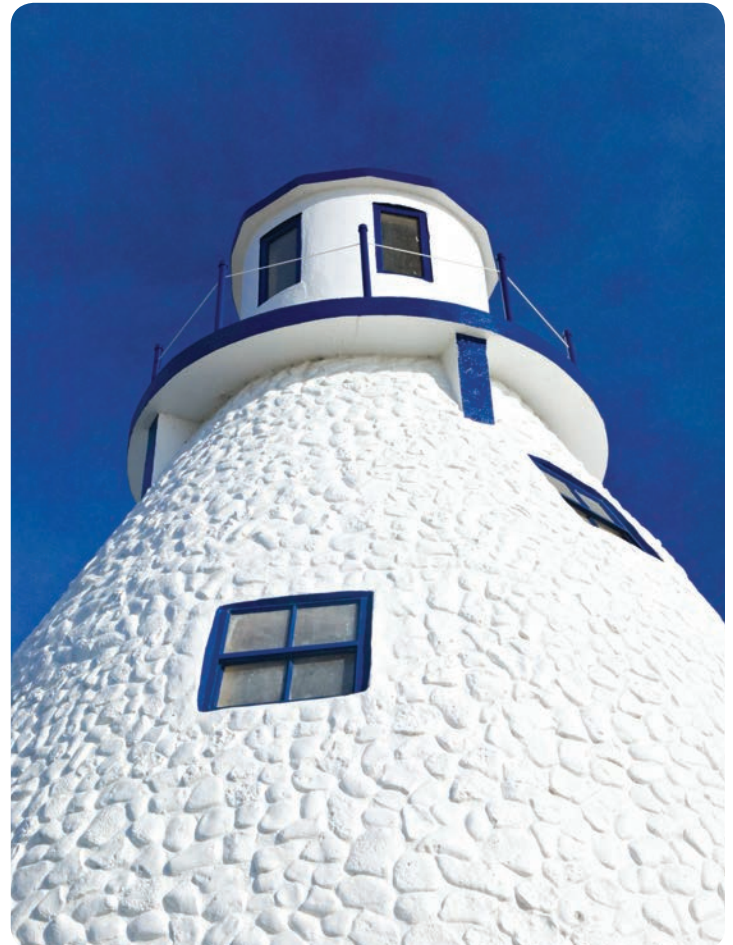
TERMS OF PAYMENT

25 percent upon contract, 75 percent upon publication.

LOCAL RATES

Full page	\$3,500
Half page	\$2,100
Local dining section	\$1,350
First four pages	\$4,300
Back cover	\$6,100
Inside front cover	\$5,852
Inside back cover	\$5,300

For guaranteed positioning, including RHP, add a 15 percent surcharge.



AD MATERIAL REQUIREMENTS

1. Electronic files are to be sent in Macintosh format only.
Programs accepted include Adobe Photoshop and Adobe Illustrator and Freehand. Include all PostScript and screen fonts. Include all images in EPS, JPEG or TIFF formats in high resolution (at least 300 pixels/inch at 100 percent size).
2. All photos must be scanned at least 300 pixels/inch and saved in CMYK mode in TIFF format.
3. A color proof must accompany the ad for all formats.*
4. Live material not intended to bleed must be kept at least 3/8" from all sides to allow for trim.
5. Double-page spreads: Perfect alignment of type or design across gutter of two facing pages is not guaranteed. Live matter in facing page subject cannot be closer than 1/8" to the gutter.

* All advertisers must submit a high-end digital contract-level proof such as Kodak Approvals (preferred), Imation Commercial Matchprint or a similar analog proof with their ad materials, regardless of delivery mode. Please note that all proofs must be made according to SWOP standards. Proofs that do not meet these criteria cannot be used for color match.

AD SIZE	WIDTH		HEIGHT
Full page (trim)	8 7/8	x	10 7/8
Full page (bleed)	9 1/8	x	11 1/8
Half page vertical	3 1/2	x	9 7/8
Half page horizontal	7 1/4	x	4 3/4

SPACE RESERVATION

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AD MATERIALS

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PAYMENTS

Make checks payable to:
HCP/Aboard Publishing
3511 NW 91st Avenue
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DESTINATION/DESTINO MARRIOTT

MARRIOTT, MARRIOTT RESORT AND COURTYARD BY MARRIOTT

The Marriott family of hotels and resorts includes 60 properties and more than 12,600 luxury guest rooms and suites throughout the Caribbean and Latin America, attracting a select clientele with high disposable income. *Destination/Destino Marriott* is the official publication of the Marriott hotels and resorts, and is placed in each room and suite. This highly regarded publication offers guests valuable information about shopping, dining, nightlife and sightseeing at each destination, as well as general interest stories and features. Guests are encouraged to read and take the publication with them. It is also used as a promotional item for the hospitality industry in exhibitions and fairs worldwide. Advertising in the book is limited to half- or full-page ads.

THE AUDIENCE / READER PROFILE

Average household income	\$150,000+
Average age	40 years
Male	74%
Female	26%
College degree or above	70%
Resort guests with children under 18	40%
Hotel guests with children under 18	20%

CARIBBEAN RESORTS AND HOTELS

ARUBA

Aruba Marriott Resort

413 rooms

Marriott Aruba Ocean Club

311 rooms

Marriott Aruba Surf Club

900 rooms

CURAÇAO

Curaçao Marriott Beach Resort

247 rooms

GRAND CAYMAN

Grand Cayman Marriott Beach Resort

300 rooms

HAITI

Marriott Port Au Prince

174 rooms

MEXICAN CARIBBEAN

Casa Magna Marriott Cancun Resort

452 rooms

PUERTO RICO

Courtyard by Marriott Aguadilla

150 rooms

Courtyard by Marriott Isla Verde

260 rooms

Courtyard by Marriott Miramar

121 rooms

San Juan Marriott Resort & Stellaris Casino

525 rooms

ST. KITTS

St. Kitts Marriott Residences at Frigate Bay

306 rooms

St. Kitts Marriott

623 rooms

U.S. VIRGIN ISLANDS

Marriott Frenchman's Reef St. Thomas

481 rooms

Marriott Frenchman's Cove

120 rooms